



AIM Infotec connects technology, business and marketing professionals with the latest technology to empower employees and drive their business forward.

### WHY SPONSOR?

- Showcase your company
- Demonstrate your products
- Spark new connections
- Gain recognition for your brand
- Connect with new customers
- Reach target demographics

### 2018 SPONSORSHIP LEVELS

	EXABYTE LEVEL	TERABYTE LEVEL	GIGABYTE LEVEL	MEGABYTE LEVEL
Pricing	\$25,000	\$10,000	\$6,000	\$3,000
Availability	1	2	8	20
Passes	60	20	10	5
Logo Placement	<ul style="list-style-type: none"> <li>• Website</li> <li>• Event program</li> <li>• Main stage slide show</li> <li>• Promo materials/signage</li> </ul>	<ul style="list-style-type: none"> <li>• Website</li> <li>• Event program</li> <li>• Main stage slide show</li> <li>• Promo materials/signage</li> </ul>	<ul style="list-style-type: none"> <li>• Website</li> <li>• Event program</li> <li>• Main stage slide show</li> <li>• Promo materials/signage</li> </ul>	<ul style="list-style-type: none"> <li>• Website</li> <li>• Event program</li> <li>• Main stage slide show</li> <li>• Promo materials/signage</li> </ul>
Branding Opportunity	<ul style="list-style-type: none"> <li>• Keynote introduction (1)</li> <li>• Company name in press releases</li> <li>• Branding in booth space</li> </ul>	<ul style="list-style-type: none"> <li>• Company name in press releases</li> <li>• Branding in booth space</li> </ul>	<ul style="list-style-type: none"> <li>• Company name in press releases</li> <li>• Branding in booth space</li> </ul>	<ul style="list-style-type: none"> <li>• Branding in booth space</li> </ul>
Exhibit Space	<ul style="list-style-type: none"> <li>• Table top display</li> <li>• Exclusive center booth</li> </ul>	<ul style="list-style-type: none"> <li>• Table top display</li> <li>• Premier exhibit booth</li> </ul>	<ul style="list-style-type: none"> <li>• Table top display</li> </ul>	<ul style="list-style-type: none"> <li>• Table top display</li> </ul>

## 2018 SPONSORSHIP LEVELS

	TECH FEUD & RECEPTION SPONSOR	WIRELESS SPONSOR	MOBILE SCHEDULE SPONSOR
Pricing	\$8,000	\$6,000	\$6,000
Availability	Exclusive	Exclusive	Exclusive
Passes	12	5	5
Logo Placement	<ul style="list-style-type: none"> <li>• Website</li> <li>• Main stage slide show</li> <li>• Promo materials/signage</li> </ul>	<ul style="list-style-type: none"> <li>• Website</li> <li>• Main stage slide show</li> <li>• Promo materials/signage</li> </ul>	<ul style="list-style-type: none"> <li>• Website</li> <li>• Main stage slide show</li> <li>• Promo materials/signage</li> </ul>
Branding Opportunity	<ul style="list-style-type: none"> <li>• Prize giveaway &amp; promo items</li> <li>• Company rep on each feud team</li> <li>• Tech Feud signage/slides</li> <li>• Reserved reception table &amp; drink tickets</li> </ul>	<ul style="list-style-type: none"> <li>• Custom SSID/password</li> </ul>	<ul style="list-style-type: none"> <li>• Mobile page recognition</li> </ul>
Exhibit Space	N/A	N/A	N/A

	TECH PIPELINE SPONSOR	ROOM SPONSOR	T-SHIRT SPONSOR	LANYARD SPONSOR
Pricing	\$5,000	\$5,000	\$5,000	\$4,000
Availability	4	5	Exclusive	Exclusive
Passes	10	10	5	4
Logo Placement	<ul style="list-style-type: none"> <li>• Website</li> <li>• Main stage slide show</li> <li>• Tech pipeline promo materials</li> </ul>	<ul style="list-style-type: none"> <li>• Website</li> <li>• Main stage slide show</li> <li>• Room signage</li> </ul>	<ul style="list-style-type: none"> <li>• Website</li> <li>• Main stage slide show</li> <li>• Back of Infotec t-shirt</li> </ul>	<ul style="list-style-type: none"> <li>• Website</li> <li>• Main stage slide show</li> <li>• Promo materials/signage</li> </ul>
Branding Opportunity	<ul style="list-style-type: none"> <li>• Tech pipeline student networking &amp; company promotion</li> </ul>	<ul style="list-style-type: none"> <li>• Branding in room name</li> </ul>	<ul style="list-style-type: none"> <li>• Logo on t-shirt</li> </ul>	<ul style="list-style-type: none"> <li>• Logo on lanyard</li> </ul>
Exhibit Space	<ul style="list-style-type: none"> <li>• Table in Tech Pipeline Room</li> </ul>	N/A	N/A	N/A

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